

DYNAMIC DAUGHTERS STEP UP IN THE FAMILY BUSINESS

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Dynamic DAUGHTERS



Three daughters follow in their father's footsteps while making strides of their own.

By definition, dynamic means positive in attitude and full of new ideas and energy—the perfect description of three astute daughters who are stepping into leadership roles in businesses built by their fathers, each rooted in the design and building trades. These women are not only continuing their family legacies of craftsmanship and world-class service, but they are also redefining the business around their own fresh ideas, while upholding the commitment to excellence that has been instilled in them. | *By Leslie Hatton*

LAUREN HUARD

SEAPORT SHUTTER COMPANY



With a napkin sketch of a shutter for his historic Harwich Port sea captain's home in hand, Peter Malone was hard pressed to find a company that could help him create his vision—so he started the business himself. Offering handcrafted, unique wood products that stand the test of time, Seaport Shutter has been a leader in a niche market for over three decades. Growing from their flagship retail showroom on Route 6A in Brewster and sales office in South Natick, Seaport Shutter now produces fine finished wood products in its manufacturing shop in Chatham.

From what began as a grass-roots company in 1992, Seaport Shutter has since evolved over the years. Lauren Huard, Malone's daughter, saw the potential to join the business and left her Boston-based public relations career. Her natural ability to connect with people and her knack for color and style makes her leadership role in sales and design the perfect fit.

From their signature Custom Exterior Shutters with gilded appliques and cutouts to their coveted and iconic Mahogany Screen and Storm Doors, Seaport Shutter's medley of offerings and customization is a cut above the rest.

"We pride ourselves on the fact that we have in-house employees who measure and install across New England," Huard shares. "We also ship our products—

On this page; Photos by Meghan Murphy



Jim Goodnough Photography

clients have received our doors, shutters, signs and Adirondack chairs from as far away as Texas and California.”

Working with her father is a privilege Huard doesn't take for granted. “Continuing the legacy of Seaport Shutter and learning from someone as creative and business savvy as my father is a gift,” she notes. “He has taught me that combining quality materials and superb craftsmanship will always yield a great product. This is truly what we stand for and hope to continue for decades to come.”

While Malone still remains the heart and soul behind the business—heavily involved in the architecture, design and operations—ensuring each product is crafted with precision and passion, Huard works with clients creating products that celebrate the home. Recently she helped design a door for a couple who were married on the tip of Monomoy Island off Harwich Port—a part of land that is now underwater due to the changing tides. Huard recalls, “The navigational coordinates for that spot are listed on their marriage certificate, and these coordinates were then carved onto their Seaport Shutter door. It's a story like this that make our products come to life.” 🏰

See what custom products Seaport Shutter Company can help you create at seaportshutter.com.

